



\$45 Million Guest Room Renovation Underway Redefines Atlanta's Iconic Westin Peachtree Plaza Hotel

Comprehensive Renovation Follows Full Window Replacement and Environmental Upgrades

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ATLANTA--([BUSINESS WIRE](#))--The Westin Peachtree Plaza's prominent silhouette has stood out on the skyline as a symbol of Atlanta's southern hospitality for 36 years. The iconic John Portman-designed hotel is steeped in history, from numerous celebrity guests to the many memories made at the revolving Sun Dial restaurant, 72 stories above Atlanta. Ushering in the next chapter, a \$45 million transformation is underway to ensure that guests have a thoroughly modern and upscale experience at the redefined Westin Peachtree Plaza.

Completed in 1976, The Westin Peachtree Plaza was celebrated as the tallest hotel in the world and tallest building in Atlanta. Though other international hotels have overtaken the building in size, it remains America's tallest hotel with 73 stories and a breathtaking exterior elevator. In the heart of downtown Atlanta, stunning panoramic views – visitors can see four states – and the refined southern hospitality of the Westin staff have made the hotel a popular choice for corporate and leisure guests year after year. The hotel has hosted more than 3 million guests including celebrities such as Mick Jagger, Ringo Starr, James Brown, Andy Rooney, Peter Jennings and many more. Most recently, Vice President Joe Biden selected the hotel for his Atlanta stay.

The current renovation features completely redesigned guest rooms and hallways. It also incorporates a \$2 million update to the exclusive six luxury suites located on the 69 and 70th floors, including the unique two-story Chairman and Presidential suites. The views from these suites are unmatched anywhere in the southeast. Moreover, this makeover follows the recent replacement of all 6,350 windows in the towering hotel and a \$13 million environmental upgrade of the heating and cooling system to promote sustainability.

The guest rooms and suites, designed by Atlanta architecture firm, Cooper Carry and Atlanta interior designer, Carolyn Auguer of Blackdog Studio, are inspired by the classical forms of Art Deco. Furniture profiles are elegant and refined incorporating rich, earth tones and eco-sensitive fabrics. The renovation includes the addition of five guest rooms, bringing the total available rooms to 1,073.

The guest accommodations feature new carpet, paint and wallpaper, new Heavenly Bed® duvets – feather-filled duvet inserts and duvet covers – boudoir pillows and bed skirts, new ergonomic desk chairs, lamps, phones, environmentally-friendly climate controls, 42" flat screen televisions, new window treatments, Heavenly Showers®, and resurfaced bathroom tiles and surfaces. Unchanged, are the floor to ceiling windows that offer each guest spectacular views of the Atlanta area.

The landmark Sun Dial Restaurant, Bar & View is also slated to undergo a \$3 million renovation in the coming months. The restaurant rotates to offer diners a 360 degree view of the city and is an Atlanta tradition for fine dining or a handcrafted cocktail. Many guests make lasting memories here, including the more than 400 couples that get engaged each Valentine's Day.

The room renovation is expected to be completed this year by mid-November and has had minimal impact on guests with only two floors of rooms out of service at a time.

About The Westin Peachtree Plaza

Designed by John Portman in 1976, The Westin Peachtree Plaza is a 73-story tower, topped by the tri-level, revolving Sun Dial Restaurant Bar & View. At 754 feet, The Westin Peachtree Plaza was Atlanta's tallest building until 1987, when it was surpassed by One Atlantic Center. Today, The Westin Peachtree Plaza is the fifth tallest building in Atlanta and remains the tallest hotel in the Western Hemisphere. For more information, please visit: www.westin.com/peachtree.com or like us on [Facebook](#).

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